



Alberta Central

BIG FUTURE

Innovation Grant

FOR IMMEDIATE RELEASE

Alberta Central and Credit Unions of Alberta Support Small Businesses with Third Annual Big Future Innovation Grant

Two Alberta business owners will receive \$25,000 each to support growth and innovation

Calgary, AB (October 25, 2022) – Alberta Central, the central banking facility, service bureau and trade association for Alberta’s credit unions, is excited to announce the launch of the third Big Future Innovation Grant, offered in partnership with the Credit Unions of Alberta. The Grant provides an opportunity for two Alberta-based small business owners to receive \$25,000 in funding to help grow their business and foster innovation.

Applications are open from October 25 to November 14, 2022 (or until the first 100 applications are received). Applicants must demonstrate how their business is innovative and how the funds will further aid in their growth and innovation to be considered for one of two \$25,000 grants.

“Credit unions care about supporting small businesses in Alberta, and this Grant is just one of the many ways that Alberta Central and our credit union partners help support entrepreneurs,” said Ben Chappell, President and CEO of Alberta Central. “The Big Future Innovation Grant is all about celebrating two of the many innovative small businesses found across Alberta, the same way that credit unions are there for small business owners with products, services and advice.”

The applications received will be reviewed by a panel of leaders from Alberta Central and the Alberta credit union system.

Five applicants will be shortlisted and asked to participate in a 20-minute virtual ‘pitch’ presentation to the judging panel, which includes one of the winners from 2021. The judges will then select the final two recipients who will each be awarded a \$25,000 grant, to be deposited into a business account with their local credit union.

For more information about the Alberta Central Big Future Innovation Grant, including eligibility requirements, please visit:

<https://albertacentral.com/bigfuture/>

About Alberta Central

Alberta Central's purpose is to champion change for Alberta's credit union system and bring value and expertise to its members. Through innovative products and services, thought leadership, and advocating on priority issues, Alberta Central helps advance the collective voice of the credit union system with key stakeholders including government and works to increase awareness of the credit union difference with the public. Visit: [**albertacentral.com**](http://albertacentral.com)

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